



**Business meetings will
never be the same.**

The New Standard in Meetings Management

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Providing meeting ROI in realtime

 **EventMethod**[™]

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Patents Pending

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Corporations spend more than \$260 billion a year on business meetings.

And they still measure the meetings' value like this. Really?

PricewaterhouseCoopers recently reported companies spend more than \$260 billion on more than 2 million business meetings a year. That's \$130 thousand per meeting. Companies have no way to measure the ROI from this huge expense.

EventMethod streamlines meeting planning. Plus our patent-pending realtime audience response system provides analytics and insight that spans the meeting. Our metrics take the guesswork out of meeting ROI.

The New Standard in Meetings Management

Meetings that measure up, finally.

With EventMethod, businesses of all sizes gain visibility and effectiveness through their entire meeting lifecycle: from planning and facilitation to post-meeting business metrics.

Our proprietary and patent pending cloud-based system is easy to set up, giving teams powerful tools to quickly analyze your meetings' ROI.

EventMethod leverages cloud, social and mobile capabilities to plug directly into your existing CRM and marketing automation solutions, or it can be leveraged as a stand-alone solution, giving you exactly the visibility you need.

Finally, your business will be able to measure the effectiveness of your meeting, with deep actionable analytics.



Get rid of Paper Questionnaires

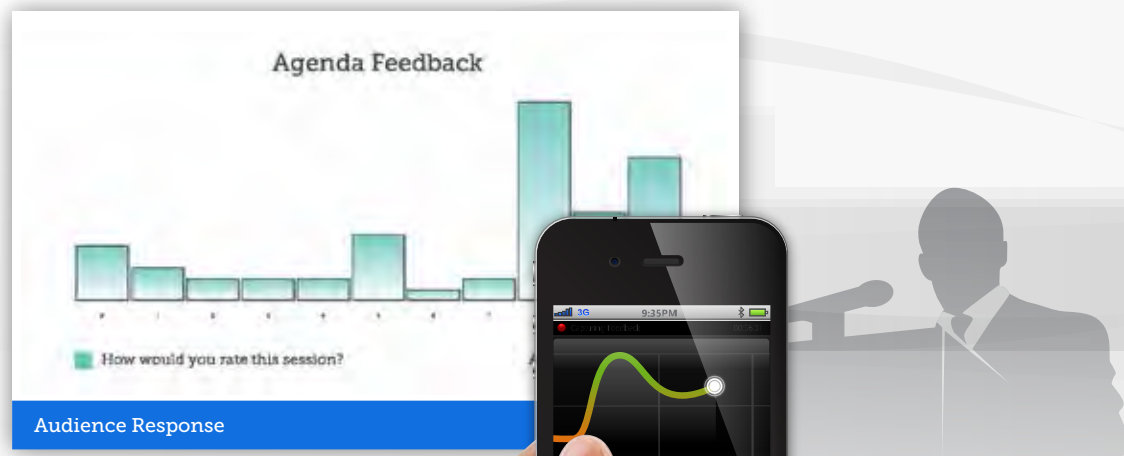
Realtime Audience Response



Capture feedback, sentiment & engagement response in realtime.

With EventMethod, meeting speakers and facilitators now have robust tools to gain audience insights in realtime. Our patent-pending polling technology works in milliseconds, giving your facilitators the ability to create conversations instantly. On-site and virtual participants can react, answer questions, and vote on topics, allowing you to evolve the subject matter dynamically.

EventMethod also couples this response capability with realtime display technology you can leverage on stage or around the meeting, providing crowd feedback visibility to the audience.



Actionable Data is Here.

Realtime Analytics & Lifecycle Intelligence

We all hear about “big data”, but we should really be talking about “actionable data”. With EventMethod, you won’t need a degree in statistics to read our analytics -the system does the hard work for you. You can build intelligence about your audience across time, across meetings and across engagements.

With EventMethod, your audience is more than just attendees: they’re engaged participants and an important asset to your business.

John Markel

CTO

Live Polls
Survey Responses



EventMethod

Shared Data = Unparalleled Visibility

Integration for complete
business management

EventMethod simply and easily fills the gaps within your marketing and CRM tools. We don't replace them; we make them better. With our engagement solutions, you have realtime audience visibility from the moment you conceive your meeting, through its completion, ensuring insight you can incorporate into your overall business processes.



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